



**UberTrade**  
connect. trade. prosper.



## How Trading Works for...

## Restaurants

### New found revenue ...

As a restaurant owner you know that an empty seat represents a missed revenue opportunity for your business. As a smart business owner you are constantly looking for ways to reclaim that opportunity.

And, like any business owner, you are constantly searching for ways to lower your overhead on things like equipment, uniforms, and advertising.

Uber Trade will give you the opportunity to fill some of those empty seats and keep your waitstaff busy. There are people who will not try something new in cash that they will try on trade dollars. There is an entire, untapped market of people who wait for a trade opportunity to try anything—at least for the first time. Once you've got them seated you can work on converting these individuals into a cash customer for life.



Of course, you don't know how much an individual customer will spend, which is why most restaurants typically offer scrips or vouchers for a certain dollar amount. Some customers will even come in and leave room for dessert, meaning you can make some cash, too. Other businesses will often look for this very asset to use as rewards for their own employees, as dinners out are a popular choice for such gifts.

### More to your bottom line...

Meanwhile, your overhead is shrinking, because you can use the trade dollars you've just earned to get the supplies and even advertising your business needs to keep going strong, something you are now essentially doing with "found money".

Become a member today: [www.ubertrade.com](http://www.ubertrade.com)

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### Free Über Trade Membership

- ✓ \$150 trade dollars when you sign up!
- ✓ Directory listing - by category, location and key word search so other businesses can find you fast.
- ✓ 24/7 direct trading - sell and buy day or evening and connect direct with no middleman.
- ✓ Co. web presence - create your own business profile to attract new customers. There's plenty of room to describe your business, products, services and trade details. There's also your logo, photo and Google map.
- ✓ Product photos – upload four additional photos to promote your offerings. Change these anytime to feature new items, seasonal or special events.
- ✓ Links to your Co. website and your social media links.
- ✓ Trade flexibility – trade how & when you want. Trade some products at 100% and others for a cash percentage. Trade certain days or select times. All based on *your* needs.
- ✓ Give and receive ratings & testimonials—Gain wisdom from fellow business owners.
- ✓ Advertising – feature up to 5 Classified Listings at any time. Great for your specials and last minute offerings.
- ✓ Über Trade keeps track of your trades, account balance and bookkeeping in real time.

### Premium Über Trade Membership - \$200

- ✓ \$500 trade dollars when you sign up!  
All of the Free membership benefits listed above PLUS:
- ✓ Über verification designation as a business-verified trader
- ✓ Up to 30 pictures of your products & services that can be changed as often as your business needs.
- ✓ Upload up to 3 videos promoting your business.
- ✓ Unlimited Classified Offerings.
- ✓ Available credit line, to purchase those larger products and services upfront and repay with your new sales.
- ✓ Priority business positioning in all searches and categories.