



## How Trading Works for...

## Retail & Wholesale Services

### New found revenue ...

We understand that one of your most persistent problems is overstock and merchandise that just doesn't seem to move. You need to recoup your loss and make way for new merchandise that will move.

Many businesses respond by slashing prices at that point. They hope to break even—even as cash crunched customers try to demand sales at well below even the break-even point. Yet somebody, somewhere, still needs what you have sitting in your storage area—perhaps another business just like you who is looking for a cost-effective deal.

Since Über Trade allows you to trade at full price, you benefit—you don't have to worry about discounts. Since Über Trade deals with business customers you benefit in another—the high possibility that the customer doesn't just need one or two of what you have to offer, but 100 or 200 of what you have to offer. Whether you put together a partial cash deal or a full trade deal you can take advantage of a market that is motivated to buy in the Über Trade community before they spend cash. Customers you would not otherwise have.

So you'll have the capability to sell stock overruns, liquidation items, seasonal stock and other unproductive assets at full price. Your business just got a lot more recession proof. Furthermore, you can build an outstanding reputation with our Über Trade rating system, allowing you to get even more customers through referrals.

In the meantime, you have your own overhead to look at. From shipping costs to advertising, from a table at a major event that can earn you much more money to planning an event of your own, you can find partners at Über Trade who will benefit your business to the greatest degree.

### More to your bottom line...



Meanwhile, you have needs of your own. How much do you spend on printer ink and printer paper each year? Advertising? A hotel room up-state while you meet with a potential client? Über Trade provides a network of businesses that will accept trade dollars for all of these things, helping you keep more cash in your account. Not only do you get what you need without writing a check, but you also raise your bottom line immediately and everytime you use trade dollars instead of your checkbook

Become a member today: [www.ubertrade.com](http://www.ubertrade.com)

Follow us on: [www.twitter.com/ubertrade](https://www.twitter.com/ubertrade)  
[www.facebook.com/ubertrade](https://www.facebook.com/ubertrade)



### Free Über Trade Membership

- ✓ \$150 trade dollars when you sign up!
- ✓ Directory listing - by category, location and key word search so other businesses can find you fast.
- ✓ 24/7 direct trading - sell and buy day or evening and connect direct with no middleman.
- ✓ Co. web presence - create your own business profile to attract new customers. There's plenty of room to describe your business, products, services and trade details. There's also your logo, photo and Google map.
- ✓ Product photos – upload four additional photos to promote your offerings. Change these anytime to feature new items, seasonal or special events.
- ✓ Links to your Co. website and your social media links.
- ✓ Trade flexibility – trade how & when *you* want. Trade some products at 100% and others for a cash percentage. Trade certain days or select times. All based on *your* needs.
- ✓ Give and receive ratings & testimonials—Gain wisdom from fellow business owners.
- ✓ Advertising – feature up to 5 Classified Listings at any time. Great for your specials and last minute offerings.
- ✓ Über Trade keeps track of your trades, account balance and bookkeeping in real time.

### Premium Über Trade Membership - \$200

- ✓ \$500 trade dollars when you sign up!
- ✓ All of the Free membership benefits listed above PLUS:
- ✓ Über verification designation as a business-verified trader
- ✓ Up to 30 pictures of your products & services that can be changed as often as your business needs.
- ✓ Upload up to 3 videos promoting your business.
- ✓ Unlimited Classified Offerings.
- ✓ Available credit line, to purchase those larger products and services upfront and repay with your new sales.
- ✓ Priority business positioning in all searches and categories.